Wednesday 5th August, 2015

## Summary: CICASP Seminar 11 Practice Presentations with Feedback: Session 3

At this seminar, a student presented their conference poster. After giving a concise 2-3 minute summary of the content, they answered questions from the audience. Then everyone commented on what aspects of the poster they felt were particularly successful and possible ways in which it could be improved. A key point was made, that the content and focus of a poster depends upon the target audience. Will you present the poster at a specialist conference or at a conference with attendees from multiple different specialties, for example at a general primatology conference? The answer to this question will help you to decide the degree to which your audience is likely to have a prior understanding of your specialist topic area. This will, in turn, help you to decide what information to present, and how, to ensure that your viewers can easily understand the message you want to convey.

CICASP Seminars in Science Communication will continue in the new semester, this October. We will email you with more details closer to the time.

## Feedback from Students

Meanwhile, the CICASP Team welcomes comments on this semester of CICASP Seminars and suggestions for the next semester. Our seminars are aimed at improving your skills in communicating scientific ideas and your research results in English. We welcome your feedback and input. We are keen to get you requests for future topics you would like us to cover, particularly those you find most useful, enjoyable and interesting. The CICASP Seminars are for *you* and so we want to hear from you all.