

Wednesday 19th April, 2017

**Summary: CICASP Seminar 55**

**Bibliophile: Persuasion 'by the book' (1 of 4)**

This block of workshops will improve your spoken presentation skills to help you communicate your research to your audience. Especially important is the ability to persuasively convey the importance and impact of your research to the wider world. 'Bibliobattle' is a craze that has been sweeping through Japanese high schools recently. Presenters describe a book in 3-5 min, with no visual aids, then the audience votes for which they have been persuaded to go out and read. All four CICASP Instructors modelled this task, the books are listed on the next page. Ikuma gave the winning bibliobattle presentation. In groups, students discussed what the presenters did that worked well, and what detracted from their presentations. Next time you will be presenting.

**Preparation**

(For May 24th: Bibliobattle, 2/4))

- Choose a book to present. It can be any topic, and Japanese books are okay, provided that you present in English.
- Prepare to 'sell' the book to the audience; persuade them to read it.
- You will have 3-5 min, no powerpoint presentation.
- Nearer the seminar date, you will be asked to email us an image of the book cover to (.jpeg file, or similar).

Wednesday 26th April, 2017

**Outline: CICASP Seminar 56**

**Grant Writing Masterclass**

In this seminar, Ikuma will give tips on how best to write grant applications, as well as what is best avoided. This will be an interactive session. This seminar is timed especially to help those students preparing JSPS grant applications to submit by the May 17th deadline. However, this seminar will be useful for everyone, in preparation for writing grant applications in the future.

### **CICASP Instructors: Bibliobattle Book Choices**

Ikuma	So You've Been Shamed	Jon Ronson
Yuko	Guns, Germs and Steel	Jared Diamond
Andrew	The Pirates in an Adventure with Scientists	Gideon Defoe
Claire	Our Man in Havana	Graham Greene

### **CICASP Seminar in Science Communication Schedule**

Seminar 55	Bibliobattle: Persuasion 'by the book' (1/4)	April 19th
Seminar 56	Grant Writing Masterclass	April 26th
Seminar 57	Workshop Development Session	May 17th
Seminar 58	Bibliobattle: Persuasion 'by the book' (2/4)	May 24th
Seminar 59	Bibliobattle: Persuasion 'by the book' (3/4)	May 31st
Seminar 60	Bibliobattle: Persuasion 'by the book' (4/4)	June 7th
Seminar 61	Scientific Debates (1/2)	June 21st
Seminar 62	Scientific Debates (2/2)	June 28th
Seminar 63	TBA	July 5th
Seminar 64	Review Presentation: 01	July 19th
Seminar 65	Team-led Workshop: 01	July 26th
Seminar 66	Team-led Workshop: 02	Aug 2nd