

Wednesday 1st November, 2017

Summary: CICASP Seminar 67
Scientific Writing (3/3) – Cover Letter and keywords

This was the final in a block of three seminars aimed at giving advice and practise at scientific writing. This seminar covered selecting keywords and writing journal submission cover letters. Keyword choice is important for search engine optimization, but is sometimes done in a hurry by authors as they submit their paper online. A journal submission cover letter should 'sell' your article to the Editor. You cannot make the assumption that the editor will be a specialist in your field, so it is a good idea to avoid being too technical. Students participated in some fun activities on keywords, linking to the previous seminars on abstracts and titles. The final activity centred on the cover letter. By the end of the seminar, each group had written the part of a cover letter stating the importance of the research and explaining why it is a good fit for the target journal. Each group picked out key points from the abstract successfully to and wrote for a non-specialist in the field.

Wednesday 15th November, 2017

Outline: CICASP Seminar 68
Professor Colin Chapman – Grant Writing Masterclass

Continuing on the theme of scientific writing, the next two seminars will cover writing grants. For the first of these two seminars, we are incredibly lucky to welcome guest speaker, Professor Colin Chapman to give us a Masterclass on grant writing.