



CICASP Seminar in Science Communication: Summary & Outline

SUMMARY

CICASP Seminar in Science Communication #110*

Visual Storytelling #1: a picture is worth (at least) a 250 word abstract

Wednesday, July 17, 2019

In the first workshop of this block, participants were introduced to various types of visual media that are being used to convey complex scientific concepts or tell stories of scientific discoveries. Examples included drawings, comics, animations, and graphical abstracts for papers. Students practiced on drawing graphic abstracts for papers. We discussed elements of effective visual communication and what needs to be cautious about in visual storytelling, including anthropomorphizing animals.

OUTLINE

CICASP Seminar in Science Communication #111*

Visual Storytelling #2: turning your research stories into graphics

5 PM-, Wednesday, July 24, 2019 (PRI Large Conference Room)

Now it's time to tell your own stories! In this workshop, participants will produce sketches of visual stories (which may be a short comic strip, a single-frame drawing, or a digitally-composed image) about their own research and give feedback to one another. **So bring your story and a pen/pencil (and a laptop, if you plan on producing a digital image).**

We hope to display some of your works (to be completed in the final workshop on 7/31) at the joint PWS Symposium-CICASP 10th Anniversary event in September. This will be a great chance to harness your inner artist and show your talent!

***This workshop will not be videocast to WRC, but WRC students are welcome to attend it at PRI.**



Schedule of CICASP workshops [Spring 2019]

April Block (17, 24) - *Grant Writing Masterclass*

- JSPS fellowship applications, general grant writing concepts and tips, communication skills

May Block (15, 22, 29) - *Publish or Perish: a walk through the publication process*

- exploring journals and publishing options, submitting a paper, creating a cover letter, dealing with editors, reviewers and online submission systems, etc...

June Block (5, 12, 19; July 3) - *Presenting Effectively for dummies*

- basic concepts in presenting effectively, contrasting good and 'bad' talks, practice for upcoming conferences

July Block (17, 24, 31) - *Visual Storytelling: a picture is worth (at least) a 250 word abstract*

- practice developing (multimedia) visual aids for science communication to variable audiences, develop resources for upcoming events (e.g. CICASP 10th Anniversary, 12th International PWS Symposium (September 2019), etc.



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