CICASP Seminar in Science Communication: Outline

Wednesday 28th November, 2018
Summary: CICASP Seminar #92

The Good, the Bad, and the Ugly of Presenting II

In the second seminar of this block, the students brought to class one of their slides previously used in past presentations. In pairs, the students discussed how the slide can be improved and how it could be made worse. Among the topics discussed, tables, graphs, appropriateness of images and arrangements leading to the message. The objective of this class was to guide students to do in-class development of their slides to present next week.

Wednesday 5th December, 2018
Outline: CICASP Seminar #93

The Good, the Bad, and the Ugly of Presenting III

For this week's workshop, students were asked to have a slide from one of their own past presentations ready to present to the class. The idea will be to present both the original version and two modified versions of that same slide, one made worse, one made better, based on the content of the previous workshops in this block. Students will present their original slide as if giving their original presentation, in the original style. Then, students will present and contrast their two modified versions, ending with a final presentation using the improved slide, and keeping in mind other important aspects of presenting, like:

- The transition into and out of that slide
- Their delivery, ie pace, style and content of speaking
- Their use of the slide to complement (not dominate) what they are saying

We will have time for discussion with the presenter after each presentation. The learning objectives of this workshop block are to:

1/ observe the process of moving between ineffective and effective slides/ presentation design
2/ share our own perspectives on presentation design and delivery with others
3/ think critically about work we have previously presented, and learn to identify areas for improvement toward effective communication