



## CICASP Seminar in Science Communication: Outline

Wednesday 23 January 2019

**Outline: CICASP Seminar #96**

### **Creating Academic Web Profiles**

One thing that you hear regularly today is that if you want to get noticed, you need an online presence. This is true both personally and professionally. More than that, having a good online profile allows interested parties to find you easily and catch up with your latest works and achievements. For scientists, perhaps the most universal form of this is the '*academic profile*', usually found on the website of their affiliated institution, e.g. university.

In the next block of workshops (January 23, 30 / February 6), CICASP will help students create an academic profile which we will then launch on the CICASP website. We think the CICASP website will benefit from having a more diverse collection of students highlighted, and of course all students can benefit by having a profile displayed on the site.

In the first workshop on January 23, we will explore the site and talk about the main features of an academic profile. Students will have the chance to weigh in with their opinions of what makes essential content, and will be given instruction in creating thematic content such as "research interests" and "academic background", along with the time to begin developing such content. The workshop thus includes both spoken and written activities.

Future workshops in this block will include creation of related online content such as a professional curriculum vitae (CV) and academic blogs, etc.

Note that we aim to launch both international and domestic students on the CICASP website, so please spread the word and let's get as many of you out – and up – as possible!