



## CICASP Seminar in Science Communication: Outline

Wednesday 6 February 2019

**Outline: CICASP Seminar #98**

### Creating Academic Web Profiles

#### **Bring your laptop!**

**Summary of January 30:** In the second workshop in this block, we shared our academic profile overviews with the aim of honing them into finished form. We then began to tackle research interests, starting with research keywords, which can be presented on your site to give readers a notion of your interests at a glance, but also can help you structure a more detailed research interests or current projects section on your academic profile.

*Homework from January 30:* Students were asked to continue working on their research keywords, research interests and current projects sections, and to bring these to the next workshop on February 6. Students were also asked to send their content to CICASP faculty for consultation before populating their respective profiles.

**Outline for February 6:** We will continue building our academic profiles by first returning to the research interests and current projects sections, and then moving on to (i) academic backgrounds and (ii) CV-building. As with the previous workshops, we will mix discussion with independent writing.

**General Outline:** One thing that you hear regularly today is that if you want to get noticed, you need an online presence. This is true both personally and professionally. More than that, having a good online profile allows interested parties to find you easily and catch up with your latest works and achievements. For scientists, perhaps the most universal form of this is the '*academic profile*', usually found on the website of their affiliated institution, e.g. university.

In this block of workshops (January 23, 30 / February 6), CICASP will help students create an academic profile which we will then launch on the CICASP website. We think the CICASP website will benefit from having a more diverse collection of students highlighted, and of course all students can benefit by having a profile displayed on the site.

Note that we aim to launch both international and domestic students on the CICASP website, so please spread the word and let's get as many of you out – and up – as possible!